



KBN COLLEGE
ESTABLISHED IN 1965



ISO 9001-2015 CERTIFIED

NAAC 'A' GRADE CYCLE 3

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee), Kothapeta, Vijayawada - 520 001.

A College with Potential for Excellence (CPE) 3.5 Star Rating in Innovations & Start-Ups by MoE
Recognized as Band PERFORMER in ARIIA by Ministry of Education, Govt. of India

7.1.1: Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years

ADDITIONAL INFO.

- ∂ Gender Audit
- ∂ Special Reservation for Girls – GO of AP State Govt.
- ∂ Gender Audit
- ∂ Gender Sensitization Workshops
- ∂ Facilities for Girls & Women
 - Sanitary napkin vending Machine and Destroyer
 - CC Cameras for safety & Security
 - Separate Canteen facility for Girls & Women
- ∂ Awareness Programmes
 - Legal rights
 - Health issues & Checkups
- ∂ Research on 'Women Related Issues'

GENDER AUDIT

<https://www.kbncollege.ac.in/attachments/2023N/GENDER%20AUDIT%20REPORT%20018-23.pdf>

SPECIAL RESERVATION FOR GIRLS – GO OF AP STATE GOVT.

Reservation of Seats for Girl Students

Q. Implementation of Rule of Reservation in the Admission Process:

S No	Caste	Percentage
1	SC	15%
2	ST	6%
3	BC 1. BC-A 2. BC-B 3. BC-C 4. BC-D 5. BC-E	29%(for all Categories) 7% 10% 1% 7% 4%
4	Physically Handicapped 1. VH 2. Hearing Impaired 3. OH	3%(for All Disabilities) 1% 1% 1%
5	Special Reservations 1. CAP 2. NCC 3. Sports	4.5%(total) 2% 2% ½%
6	Women Candidates	33.33% in All Categories
7	EWS(Economically Weaker Sections)	10% (Super Numery)

Raw
PRINCIPAL
Kakaraparti Bhavanarayana College
VIJAYAWADA-1.

**GENDER AUDIT ACTIVITIES
(GENDER SENSITIZATION PLAN)**



K.B.N. COLLEGE [AUTONOMOUS]



UGC – WOMEN'S STUDIES CENTRE ANNUAL GENDER SENSITIZATION PLAN 2022-23

The UGC-Women's Studies Centre at KBN College has developed a comprehensive action plan aimed at promoting gender equity, gender sensitivity, entrepreneurship, and health awareness among both students and staff. The plan focuses on fostering an inclusive and supportive environment that empowers individuals with knowledge and awareness on these important issues.

S. No.	Objective	Activity	Proposed Month	Target Participants
1	Gender Equity	Seminar	July	Students & Staff
2	Gender Sensitization	Health & Psychological Issues	August	Girls Students
3	Skill Development	Indian Bridal Makeup Programme	September	Girl Students
4	Awareness Session	Mental Health Well- Being and Cervical Cancer early detection	September	For Teaching and Non-Teaching Staff
5	Observation of International Girl Child Day	Rally with Girl Students	October	For Degree Students
6	Observation of World Mental Health Day	Awareness Session on 'Mental Health - Wellbeing'	October	For Degree & PG Students
7	Skill Development Programme	Training on 'Painting'	November	For Girls Students
8	Gender Equity	Awareness talk on Legal Rights of Women	November	Girl Students
9	Gender sensitization	Protection of Women at work place	December	Girl Students
10	Gender sensitization	Voluntary Blood Donation and Anemia	January	For Women and Girls
11	Women's History Month	International Women's Day Celebrations	March	Women Teaching Staff, Non-Teaching, Supporting Staff and Girl Students
12	Entrepreneurship	Training on Skill Development Courses like Tailoring, Beautician Course, Fashion Technology, Fabric Painting	April & May	Girls and Women in and around KBN College

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ANNUAL GENDER SENSITIZATION ACTION PLAN

2021-22

To promote gender equity, gender sensitivity, entrepreneurship and health awareness among the students and staff, UGC-Women's Studies centre of KBN College prepared the gender sensitisation action plan.

Sl. No	Objective	Activity	Proposed Month	Target Participants
1	To create awareness on 'Stress Management'	Virtual Talk on Stress Management-Resilience during COVID Pandemic by Psychiatrist	July	Students & Staff
2	To promote Gender sensitization	International Day of the Girl child	August	Students
3	Awareness on 'Breast Cancer'	Screening Tests & Awareness Talk on 'Breast Cancer by Oncologist	September	Women Teaching Staff, Non-Teaching, Supporting Staff and Girl Students
4	To promote Skill Development	Waste Management Methods Workshop by Entrepreneur or Trainer	October	For Degree Students
5	To create awareness on DISHA App	Awareness Talk with Ward Mahila Police	November	Girl Students
7	To promote Gender sensitization	Observation of National Girl Child Day	January	Girl Students
8	To promote Gender Equity	Observation of International Day of Women and Girls in Science	February	Girl Students
9	To promote Gender sensitization	International Women's Day Celebrations	March	Women Teaching Staff, Non-Teaching, Supporting Staff and Girl Students
10	To promote entrepreneurship	Training on Entrepreneurship Development Activities like Tailoring, Beautician Course, Fashion Technology, Fabric Painting	April & May	Girls and Women in and around KBN College



K Rao
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Kakaraparthy Bhavannarayana College
VIJAYAWADA-1.

ANNUAL GENDER SENSITIZATION ACTION PLAN - 2020-21

To promote gender equality, gender sensitivity, entrepreneurship and health awareness among the students and staff UGC-Women's Studies centre of KBN

College prepared the following gender sensitisation action plan.

Sl. No	Objectives	Activity	Proposed Month	Target Participants
1	To create awareness on COVID-19 Pandemic	Interactive session with Dr. D. Padmaja, M.D, Ayurvedic, Assistant Professor, Dr. NRS Govt. Ayurvedic Medical College, Vijayawada through virtual mode	July	Girl students and Women staff
2		Awareness programme on women nutrition through virtual mode with a nutritionist.	August	Girl students and Women staff
3	To create awareness on cancer	Interactive session with an oncologist	National Cancer Awareness Day (7 th November, 2020)	Girl students and Women staff
4	To create awareness on Gender-based violence	Interactive session with an advocate	25 th November (White Ribbon day)	Students and staff
5	To create awareness on Disha SoS App	Interactive session with Journalists	December	Girl students and Women staff
6	To develop Gender equity	Entrepreneurship development programme	January	Students
7	To create gender sensitisation	Free Scooty driving training programme for women	February, March and April	Women
8	To develop Gender equity	Felicitation to Front line Covid-19 women Warriors	8 th March, 2021 (International Women's Day)	Students and Staff
9	To create awareness on Sexual harassment of	Flash Mob	8 th March, 2021 (International Women's Day)	Students

	women in the Society			
10	To develop Gender equity	Entrepreneurship development programme	April	Girl Students
11	To create awareness on Health issues in girls students	Interactive session with a general physician	World Health day	Girl Students



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Kakaraparti Bhavanarayana College
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ANNUAL GENDER SENSITIZATION ACTION PLAN – 2019-20

Sl. No	Activity	Proposed Month	Target Participants
1	International day of Drug Abuse And Illicit Trafficking	June	Degree & PG Students
2	Health Screening Programme	July	All Intermediate, Degree & PG Students & Staff of KBN College
3	Seminar on 'Mission Mamatha - Orphan Free India	July / August	Girl Students
4	Entrepreneurship Programme in association with ALEAP	September	PG Girl Students
5	Awareness on 'Health Issues'	October	Girl Students and Women Staff
6	Cancer Awareness Programme	October	Girl Students and Women Staff
7	National Seminar	December / January	Staff & Students
8	Awareness on 'Sexual Harassment'	January	School Students
9	Sensitivity, Awareness & Motivation Workshop	February	Women Staff
10	International Women's Day Celebrations	March	Girl Students & Women Staff
11	Awareness on Gender Sensitivity	March / April	Degree & PG students
12	Special Camp to Women	April & May	College Students and Women in and around the Vijayawada


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VIJAYAWADA-1.

ANNUAL GENDER SENSITIZATION ACTION PLAN – 2018-19

Sl. No	Objectives	Activity	Proposed Month	Target Participants
1	To create awareness Depression	Interactive session with Medicos	September / October	Girl students and Women staff
2	To develop Gender equity	Skill Development Programme in association with APSSDC	October	Girl Students
3	To create awareness on Sexual harassment of women in the Society	One Day National Seminar on “Sexual harassment of Women at Workplace	December	Girl students and Women staff
4	To overcome the fear of sexual harassment	Adolescent Girls Programme Kishori Vikasam Orientation Training to Peer Group Trainers	January/ February	School Students
5	To create gender sensitisation	Free Summer Coaching Camp	March & April	College Students and Women in and around Vijayawada


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VIJAYAWADA-1.

GENDER SENSITIZATION WORKSHOPS

UGC National Workshop on "Sensitivity, Awareness, Motivation"

(Under Capacity Building of Women Managers in Higher Education)
Organized by

UGC Women's Studies Centre


3rd – 9th February, 2020

- **UGC Women's Studies Centre of KBN College organized a one week Sensitivity, awareness, motivation workshop on Capacity Building of Women Managers in higher education in India from 3rd February to 9th February, 2020.**

This capacity building workshop has participants from Hyderabad, Visakhapatnam, Ananthapur, Karnataka and around Vijayawada.

The workshop was inaugurated by Prof. K. Krishna Reddy, Registrar, Krishna University, Machilipatnam and Dr. D. Usha Rani, Member, AP State Higher Education.

The workshop alternated between presentations, plenary and group work sessions. Emphasis was given on maximizing the sharing of experiences between participants and on practically experimenting a methodology for joint planning. The workshop used very participatory methodologies and innovative learning techniques.

<p>ORGANIZING COMMITTEE</p> <p>Dr. G. Krishnaveni, Head, Dept. of Chemistry Smt. O. Sailaja, Lecturer in Chemistry Ms. G. Geetha Pavan, Lecturer in Computers Dr. K. Siva Prakasa Rao, Head, Dept. of Commerce Sri J. Panduranga Rao, Lecturer in Physics Sri V. Seshagiri Rao, Lecturer in Commerce</p> <p>CONTACT PERSONS</p> <p>Smt. A. Krishna Priya - 63041 41819 Dr. G. Krishnaveni - 94911 30111 Dr. P. Bharathi Devi - 98854 63836 Dr. K. Siva Prakasa Rao - 98666 96277</p> <p>YOU CAN SEND YOUR FILLED IN APPLICATIONS TO</p> <p>The Local Coordinator, SAM Workshop, K.B.N. College, Vijayawada Online submission to: khnsam2020@gmail.com</p>	 <p>UGC Sponsored National Workshop on SENSITIVITY, AWARENESS, MOTIVATION (Under Capacity Building of Women Managers in Higher Education) 3rd to 9th February, 2020 Organized by UGC Women's Studies Centre KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS) (Sponsored by S.K.P.N.V. Hindu High Schools' Committee) Kaliappeta, Vijayawada-520 001 A College with Potential for Excellence (CPE) All India 52nd Rank in NIRF by MHRD (2017)</p>	<p>ABOUT KBN COLLEGE</p> <p>Kakaraparti Bhavanarayana College is a virtuous outcome of a century old renowned charitable organization, S.K.P.N.V. Hindu High Schools Society with "Tegashina Vaidheemashini" as its motto. Since its inception in 1965, it marked an epoch in innovative education, in an academically and economically impoverished area. The college with heightened social imagination and ardent zeal, shone like a lodestar led innumerable students towards the goal of an illustrious life. The ever vibrant college grew by leaps and bounds and has evolved with times. It has been adorned with the Autonomous status by the UGC in the year 2010, and received "Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has never rested on its laurels and has been relentlessly raising the bar. It is certified with ISO 9001:2015 which has been given for Quality Management Standard and accorded with CPE in 2016 by UGC. It has been reaccredited with "A" Grade by NAAC in 2019.</p> <p>ABOUT WOMEN'S STUDIES CENTRE</p> <p>Established in January, 2016 under UGC Scheme the WSC started working with the prime aim of creation of critical awareness and sensitivity towards Women's issues in every field. A holistic approach to gender studies is envisaged. It encourages women's academic development and empowerment, the major objective being women's empowerment, the marching out and the definition of female space. The thrust areas of WSC are:</p> <ul style="list-style-type: none">◊ Generating awareness towards women's issues◊ Gender sensitivity◊ Socio cultural factors◊ Marginalization◊ Documentation and dissemination◊ Advocacy, mentoring and networking◊ Extension services◊ Legal rights of / for women	<p>OBJECTIVE OF THE PROGRAMME</p> <p>The percentage of women at the higher levels of decision making is very low in the academic and administrative sectors of the Universities / Colleges / Institutions. To bring out a change there is a need to increase the number of gender sensitized and committed women in decision making positions. The SAM Workshop is a platform to deliberate and discuss common issues at work place and to evolve means to build up capacity to hold the managerial positions in the higher education system.</p> <p>PARTICIPATION: Permanent Women Faculty at middle and senior level of Universities, PG and Degree Colleges.</p> <p>REGISTRATION FEE: Rs.1500/-</p> <p>The filled in application is to be sent to the coordinator on or before 30.01.2020 or to the email khnsam2020@gmail.com. Application can be downloaded from our website: www.kbncollege.ac.in</p> <p>** API SCORE: 10</p> <p>NO. OF SEATS: Limited to 80. Selection based on the qualification & experience. Only women faculty need apply.</p> <p>FOOD & ACCOMMODATION: Food & Accommodation will be provided and staying in the provided accommodation is compulsory.</p> <p>T.A. & D.A.: No T.A. & D.A. will be paid.</p>
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Session 1: Gender Perspectives and Gender Sensitisation By Dr. Sai Sujatha. D, Asst. Professor SV University, Thirupathi.



Session 2 & 3: Gender Main Streaming in Higher Education by Mrs. R. Meera, Secretary, Women’s Initiatives (WINS) and Dr. Radha, Associate Professor, Dept. of Management Studies, Hyderabad.



Mrs. R. Meera, Secretary, Women’s Initiatives (WINS) on “Gender mainstreaming in Higher Education”

Session 4: Work, life balance by Dr. Madhuri, Head, Dept. of English, Dr. B. R. Ambedkar Open University, Hyderabad.



Dr. Madhuri, Head, Dept. of English, Dr. B.R. Ambedkar Open University, Hyderabad on “Work-life Balance”

Session 5: Academic leadership and Women Faculty & Power and Assertiveness by Mrs. Ramani, Head, Dept. of Office management, St. Joseph's College for Women (Autonomous), Visakhapatnam.



Mrs. Ramani, Head, Dept. of Office Management, St. Joseph's College for Women (Autonomous), Visakhapatnam on "Academic Leadership and Women Faculty"



Mrs. A. Krishna Priya, Director, UGC Women's Studies Centre, KBN College on "Stress and Time Management"

Session 6: Stress and Time management by Smt. A. Krishan Priya, Director, UGC Women's Studies centre, KBN College.

Session 7: Communication and Negotiation by Prof. Ajailiu Nilumai, UoH, Hyderabad



Ajailiu. Nilumai, Prof. UoH, Hyderabad on "Communication and Negotiation"



Dr. Vijaya Govind, Principal, Anwar-ul-Uloom College, Hyderabad "Governance of Higher Education Institutions"

Session 8: Governance of Higher Education Institutions by Dr. Vijaya Govind, Principal, Anwar UI Uloom College.

Session 9: Under Standing and Prevention of Sexual harassment at Workplace by Mrs. Aparna, Madras High court, Chennai.

Valedictory Session - 8th February, 2020



Brief Report of the Programme by Dr. G. Krishnaveni, Convenor, Women Empowerment Cell



Speech by Principal Dr. V. Narayana Rao



Certificate presentation

Girl students performed a **flash mob** on 8th March, 2021. to create an awareness on **Sexual harassment of women** in the society



Awareness Programme on
“Sexual Harassment of Women at Workplace”
(In view of Women Safety Fortnight - 25th November to 9th December)
5th December, 2018
Organized by: Women Empowerment Cell

REPORT

In association with AP State Commission for women a Seminar on Sexual Harassment of women at work Place on 5th December 2018. Smt. Nannapaneni Raja Kumari, Chair Person, AP State Commission for women, Sri P.R. Rajiv, Secretary, DLSA, Krishna, Senior civil judge were addressed the gathering.



Speech by Dr. V. Narayana Rao,
Principal





Skit Performance

FACILITIES FOR GIRLS & WOMEN

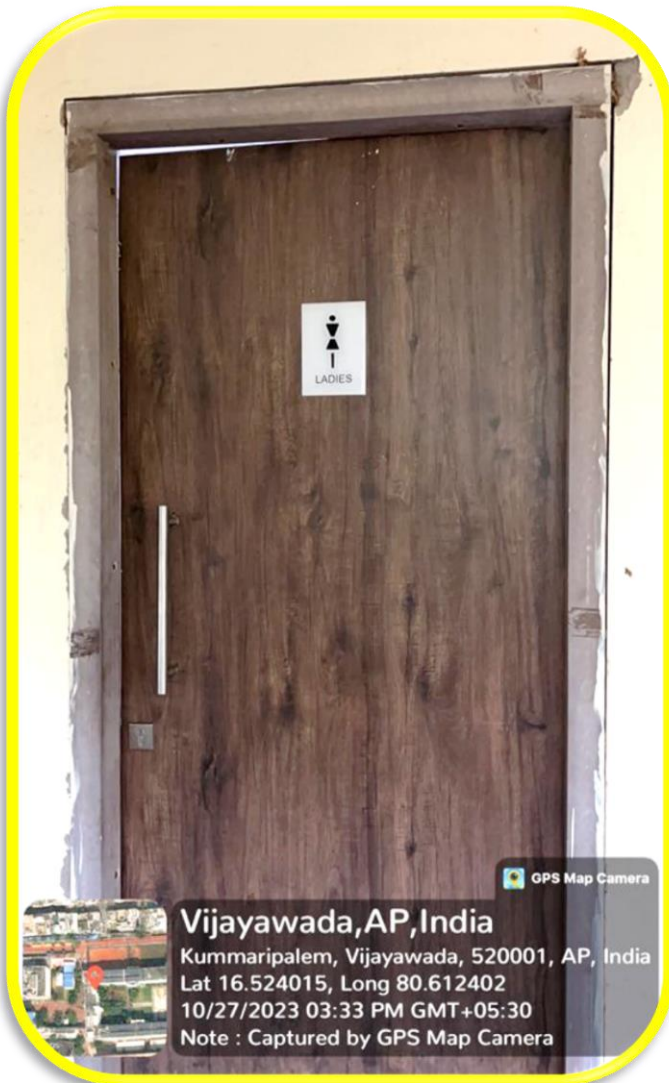
**SANITARY NAPKIN VENDING MACHINE AND
DESTROYER**

Sanitary Napkin Dispensary and Vending Machine

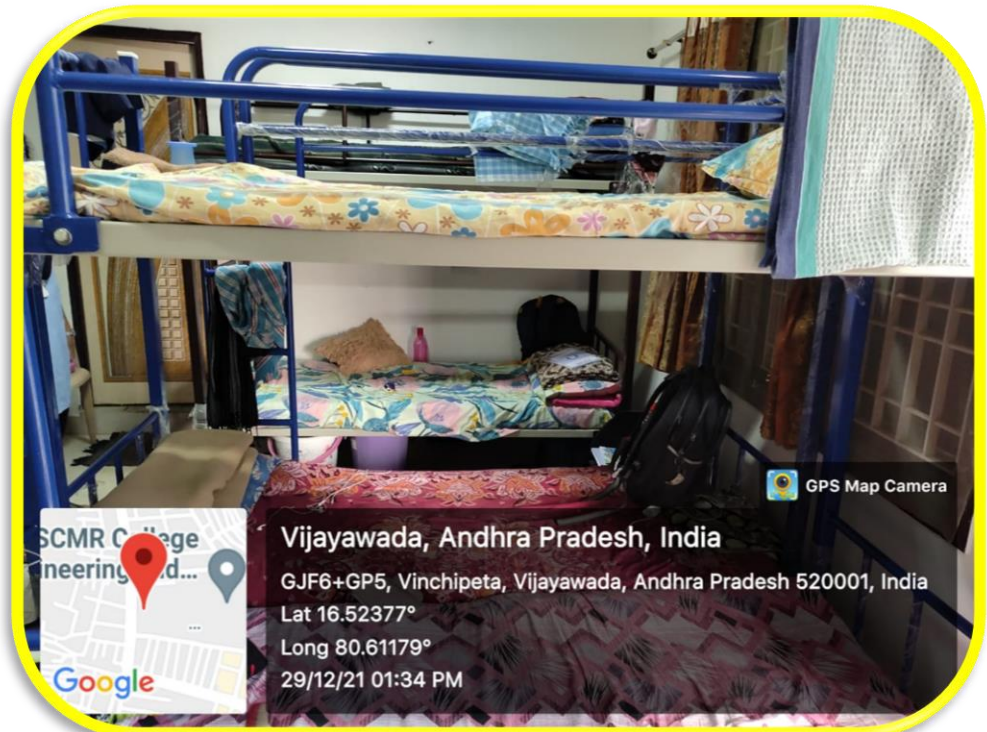
The College has an association with inner wheel club. The management of the college and the Inner Wheel club jointly installed three Sanitary Napkin Vending Machines and Destroyers out of which one is sponsored by Inner Wheel Club. The machine was inaugurated by Smt.K.Sunitha, Home Secretary, Women and Child Welfare department of Andhra Pradesh on 27th February 2019. Monthly usage of sanitary napkins for the students in emergency will be provided in the college by purchasing 1500 sanitary napkins per quarter and available to the students all the time in the napkins dispensing machine.



Separate Wash Rooms for Girl Students



KBN GIRLS HOSTEL

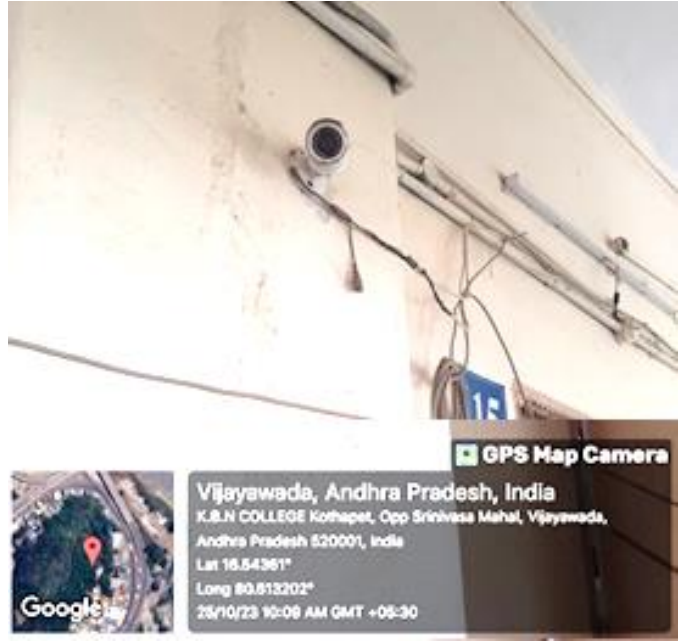


CC CAMERAS FOR SAFETY & SECURITY

CC Cameras for Safety & Security



GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat: 16.54361°
Long 80.613202°
25/10/23 10:18 AM GMT +05:30



GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat 16.54361°
Long 80.613202°
25/10/23 10:08 AM GMT +05:30



GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat 16.54361°
Long 80.613202°
25/10/23 10:06 AM GMT +05:30



GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat 16.54361°
Long 80.613202°
25/10/23 12:51 PM GMT +05:30

**SEPARATE CANTEEN FACILITY FOR
GIRLS & WOMEN**

SEPARATE COUNTER IN CANTEEN



**AWARENESS PROGRAMMES ON
LEGAL RIGHTS**

Awareness on Legal Rights:

The Women Empowerment Cell organised an **interactive session on “Women rights”** to all PG Girls Students by Smt. M. Babitha, Mahila Sessions Judge, Vijayawada. On that day Sri. Dyva Prasad, Additional public prosecutor, Sri Tirupathirao, SI, Two Town police Station, **Smt. Ch. Radha Kumari, Ladies Secretary, Bezwada bar Association, Vijayawada** and **Sri S. Srinivasa Rao, Senior Advocate** also addressed the students to create awareness on **Women Protection Acts on 27th October 2018.**



**Smt. M. Babitha, Mahila Sessions Judge,
Vijayawada**



**Smt. Ch. Radha Kumari, Ladies Secretary,
Bezwada bar Association, Vijayawada**



**Sri S. Srinivasa Rao, Senior Advocate
Vijayawada**



**Sri Tirupathirao, SI, Two Town police
Station**

Awareness Programme On “**Legal Rights of Women**” Organized By: UGC Women’s Studies Centre 26.11.2022.

An Awareness Programme was organized by UGC Women’s Studies Centre on 26.11.2022, by Dr. Y. Bindu Madhavi , IV Addl.Chief Metropolitan Magistrate and Smt. D. Geetha Rani, Senior Civil Judge to the Degree Students.



Dr. Y. Bindu Madhavi, IV Addl.Chief Metropolitan Magistrate addressing the gathering



Talk by Smt. D. Geetha Rani, Senior Civil Judge

**AWARENESS PROGRAMMES ON
HEALTH ISSUES**

Awareness on Women Health Issues:

- To create awareness on nutritious food for women the Women Studies centre of our college in association with inner wheel club organised an awareness programme on Women Health-Nutrition Food by **Dr Gumma Sushma, Clinical Nutritionist** on **27th February 2019** to all degree final year girl students.



Awareness talk by Dr. Gumma Sushma

Clinical Nutritionist

- **1/10/2019 (a programme on knowing symptoms and causes of Polycystic ovary syndrome)**

In association with Shield health Care Private Limited, UGC-Women's Studies Centre of KBN College organised an awareness programme on Women's Health Issues by **Dr. K. Latha, MD, DGO, Latha Hospital, Bhavanipuram, Vijayawada-1 on 1st October, 2019** to all the degree first year students. In that programme she discussed about the symptoms and **causes of Polycystic ovary syndrome.**



Awareness programme on Women's Health Issues by **Dr. K. Latha, MD, DGO, Latha Hospital, Bhavanipuram, Vijayawada-1**

- In association with Inner Wheel Club of Vijayawada Mid Town, Women's Studies Centre of our college organised a programme on **Cancer Awareness and Screening** by **Dr. Kesava Ramgopal, oncologist, American Oncology Institute, Guntur** on **30th October, 2019** to all teaching and non-teaching women staff.

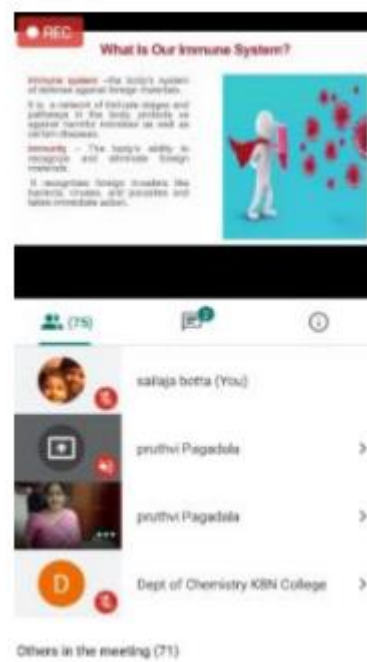


Cancer Awareness programme on by Dr. Kesava Ramgopal, oncologist, American Oncology Institute, Guntur

- Women's Studies Centre of KBN College conducted a one-day webinar on Women Nutrition in Immune Response against Covid-19 by **Dr. Manjula Kola, Head, Dept. of Home Science, Tirupati** on **25th August, 2020**.



Technical Session by Dr. Manjula Kola, Head, Dept. of Home Science, SV University, Tirupati



- An awareness programme on ‘**Voluntary Blood Donation & Anemia**’ was organised by UGC Women’s Studies Centre. The resource persons are **Prof. Kalyan Chakravarthy, Central Lab Director & Co-ordinator –Medical Education Unit** and **Dr.Jasmine Sultana from Pinnamaneni Siddhartha Institute of Medical Sciences** on 30th January, 2023.

Photo Gallery



**Dr. Jasmine Sultana, Pinnamaneni
Siddhartha Institute of Medical
Sciences**

**Prof. Kalyan Chakravarthy, Central
Lab Director & Co-ordinator –
Medical Education Unit**



HEALTH CHECKUP CAMPS

HEALTH CENTRE



Health Checkup Camps:

- UGC Women's Studies centre of KBN college organised a **Health Screening Programme** to Girl students by Dr. Ch. Swetha, MD, Ayurvedic and **Dr. K. Hema Durga Bhavani, MD, Ayurvedic, Pinnamaneni Poly Clinic** from **8/07/2019 to 17/07/2019 and 22/7/2019 to 24/07/2019.**



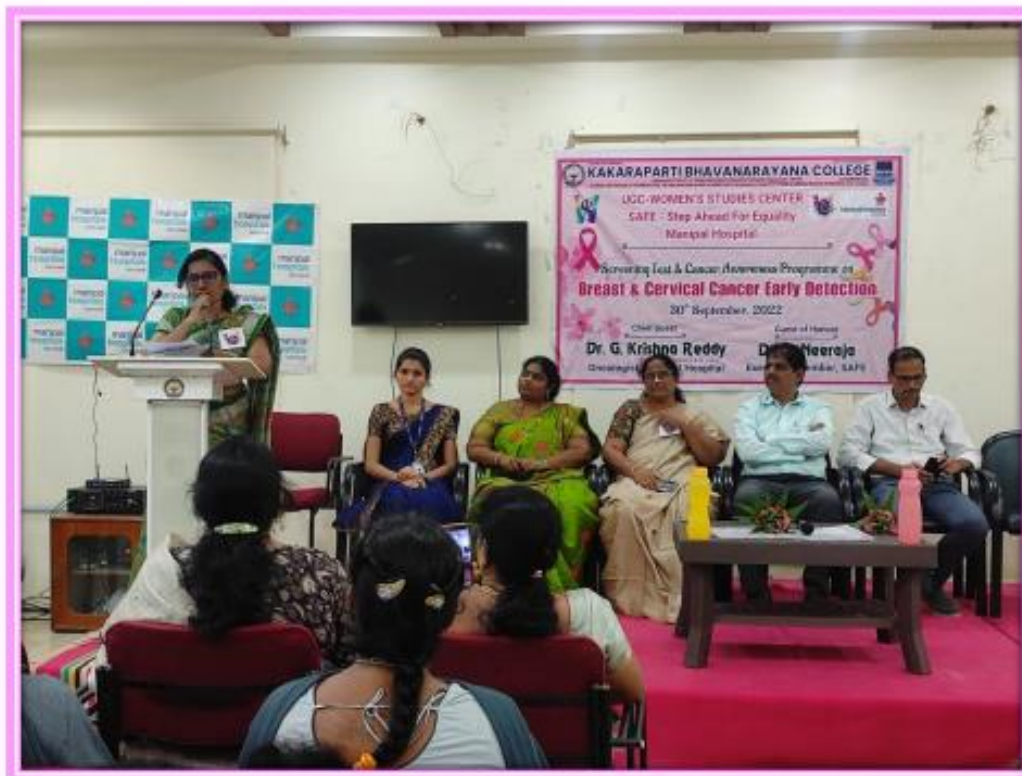
Health Screening Test
by Dr. Swetha,
Ayurvedic,
Pinnamaneni Poly
Clinic

- A **free health check-up camp** was organised by **American Oncology Institute, Kanuru, Vijayawada** to all the teaching and non-teaching women faculty of KBN College on **6th March 2021.**



- An Awareness programme and Medical Camp on **Screening Test and Early Detection of Breast and Cervical Cancer** was organized by UGC Women's Studies Centre by Dr. G. Krishna Reddy, MBBS, Oncologist, Manipal Hospitals and Dr. A. Neeraja, Executive Member, SAFE on **30th SEPTEMBER 2022**.





- A free health screening camp for women was organized on 9TH September 2023 at KBN college with the aim of promoting women's health and well-being in the community.



Tests Conducted to Teaching and Non-Teaching Staff by Senior Gynecologist Dr. G. Pavani and Dr. K. Harish, General Physician.



**RESEARCH ON
'WOMEN RELATED ISSUES'**

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Name & Address of the Editor

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KBN College, Vijayawada
Andhra Pradesh, India

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ACCREDITED BY NAAC WITH 'A' GRADE CYCLE-3



K.B.N. COLLEGE (AUTONOMOUS)

Sponsored by S.K.P.V.V. Hindu High Schools' Committee
Kothapet, Vijayawada - 520 001, Krishna Dist., A.P.

College with Potential for Excellence

All India 92nd Rank in NIRF by MHRD - 2017

ICSSR - SRC Sponsored Two-Day National Seminar

On

“Women: The Key to ensure Food Security”



Editor
Dr. G. Krishnaveni



PROGRAMME SCHEDULE

5 th October, 2020 - 10:00 AM to 05:00 PM		
Time	Resource person	Topic
10:00 AM -10:10 AM - Inaugural Session		
10:10 AM - 11:00 AM	Prof. Rekha Pande	Contemporary Female Migrations Vs. Historical Female Migration
11:00 AM -11:10 AM - You & I (Interactive Session)		
11:10 AM- 12:00 Noon	Dr. Moly Kuruvilla	Gender Dimensions of Migration
12:00 Noon -12:10 PM - You & I (Interactive Session)		
12:10 PM- 1:00 PM	Prof. N. Manimekalai	The Economic and Social Aspects of Migration
02:00 PM- 02:50 PM	Prof. Ajaihi Niumai	Impact of COVID-19 on Women Migrant Work. Force
02:50 PM - 03:00 PM - You & I (Interactive Session)		
03:00 PM- 03:50 PM	Dr. D. Usha Rani	Social Security of Migrant Women
03:50 PM - 04:00 PM - You & I (Interactive Session)		
04:00 - 04:30 Presentations Session		
04:30 - 05:00 Valedictory Session		

Who can participate?

Faculty, NGOs, Research Scholars and Students

Free Registration

[Click to register](#)

<https://forms.gle/nHAJAH5Ua3YtdDLu6>

ABOUT THE COLLEGE:

Kakaraparti Bhavanarayana College is a vivacious outcome of a century old renowned charitable organization, S.K.P.V.V. Hindu High Schools Society with “Tejaswina Vadheethamasthu” as its motto. Since its inception in 1965, it marked an epoch in innovative education, in an academically and economically impoverished area. The college is certified with ISO 9001-2015 which has been given for Quality Management Standard and accorded with CPE in 2016 by UGC. It has been reaccredited with “A” Grade by NAAC in 2019.

ABOUT THE UGC-WOMEN'S STUDIES CENTRE:

Established in January, 2016 under UGC Scheme the WSC started working with the prime aim of creation of critical awareness and sensitivity towards Women's issues in every field. A holistic approach to gender studies is envisaged. It encourages women's academic development and empowerment. The major objective being women's empowerment, the marking out and the definition of female space. The thrust areas of WSC are:

- ⇒ Generating awareness towards women's issues
- ⇒ Gender sensitivity
- ⇒ Socio cultural factors
- ⇒ Marginalization
- ⇒ Documentation and dissemination
- ⇒ Advocacy, mentoring and networking
- ⇒ Extension services
- ⇒ Legal rights of / for women

ABOUT THE NATIONAL COMMISSION FOR WOMEN:

The national Commission for women was setup as a statutory body in January, 1992 under NCW Act 1990. The objective of the NCW is to represent the rights of women in India and to provide voice for their issues and concerns. NCW take up campaigns mainly on dowry, politics, religion, exploitation of women for labor and sexual abuse of women.



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 ज्ञान-विज्ञान विमुक्तये डॉ. कुलबीर सिंह संयुक्त सचिव Dr. Kulbir Singh Joint Secretary	 सत्यमेव जयते	विश्वविद्यालय अनुदान आयोग University Grants Commission (मानव संसाधन विकास मंत्रालय, भारत सरकार) (Ministry of Human Resource Development, Govt. of India) 35, फिरोज़शाह मार्ग, नई दिल्ली-110001 35, Ferozshah Road, New Delhi-110001 दूरभाष Phone : 011-23386128 फॅक्स Fax : 011-23381319 E-mail : kulbirsingh.ugc@nic.in
<u>By Speed Post</u>		6 JAN 2016 January 06, 2016
D.O.No.F.7-1/2012 (WS)		
Subject : Establishment of Women's Studies Centre during XII Plan – reg.		
Dear <i>Dr. Murthy,</i>		
With reference to the proposal submitted by your College for establishment of Women's Studies Centre, it is informed that, on the recommendations of the Standing Committee on Women's Studies of Ministry of Human Resource Development, the Chairman, UGC has approved the establishment of Women's Studies Centre at your College, during the XII Plan, with effect from April 01, 2016.		
It may be mentioned that the grants to the tune of Rs. 5,00,000/- may be provided during the year 2016-17. However, you may note that the Standing Committee on Women's Studies has observed that the proposed centre initiate:-		
(i) certificate course on Gender studies within framework of one year;		
(ii) gender sensitization courses; and		
(iii) course on Geriatric		
You are requested to send the certificate of acceptance, duly signed by the Principal of the College by 28 th February, 2016. You are also requested to work out the modalities for establishment of Women's Studies Centre with effect from April 01, 2016 and share the details of proposed activities, programmes etc. likely to be initiated by the Centre, as per extant guidelines of the scheme available on UGC Website www.ugc.ac.in , strictly adhering to above observations of the Standing Committee.		
With <i>regards.</i>		Yours sincerely, <i>[Signature]</i> (Dr. Kulbir Singh)
Dr. P. Krishna Murthy Principal Kakaraparti Bhavnarayana College Kothapeta Vijayawada – 520 001 Andhra Pradesh		
<div style="border: 1px solid black; padding: 5px; display: inline-block;">Kakaraparti Bhavnarayana College VIJAYAWADA - I. NO: 25 DATE: 11/01/2016</div>		

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The Role of Women in Agriculture

J. Laxmi mangamma¹, G. Tejaswini²

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Abstract:

Agriculture is the backbone of the Indian economy. Women play a vital role in building this economy. Over the years, there is a gradual realization of the key role of women in agricultural development and their vital contribution in the field of agriculture, food security, horticulture, processing, nutrition, sericulture, fisheries, and other allied sectors.

Keywords: Food Security, Horticulture, Nutrition, Sericulture.

Women play a significant and crucial role in agricultural development and allied fields. The nature and extent of women's involvement in agriculture varies greatly from region to region. But regardless of these variations, women are actively involved in various agricultural activities. As per Census 2011, out of total female main workers, 55 per cent were agricultural labourers and 24 per cent were cultivators. However, only 12.8 per cent of the operational holdings were owned by women, which reflect the gender disparity in ownership of landholdings in agriculture. Moreover, there is concentration of operational holdings (25.7 per cent) by women in the marginal and small holdings categories.

Women make essential contributions to the agricultural and rural economies in all developing countries. Their roles vary considerably between and within regions and are changing rapidly in many parts of the world, where economic and social forces are transforming the agricultural sector. Rural women often manage complex households and pursue multiple livelihood strategies. Their activities typically include producing agricultural crops, tending animals, processing and preparing food, working for wages in agricultural or other rural enterprises, collecting fuel and water, engaging in trade and marketing, caring for family members and maintaining their homes. Many of these activities are not defined as "economically active employment" in national accounts but they are essential to the wellbeing of rural

households. This paper gives what women do in agriculture and rural employment

Rural Women form the most important productive work force in the economy of majority of the developing nations including India. Rural women often manage complex households and pursue multiple livelihood strategies. Their activities typically include producing agricultural crops, tending animals, processing and preparing food, working for wages in agricultural or other rural enterprises, collecting fuel and water, engaging in trade and marketing, caring for family members and maintaining their homes. Many of these activities are not defined as "economically active employment" in national accounts but they are essential to the wellbeing of rural households. Statistical data are available regarding their participation in the agricultural sector and allied activities but their impact on the home environment has been completely ignored.

Rural women perform numerous labour intensive jobs such as weeding, hoeing, grass cutting, picking, cotton stick collection, separation of seeds from fibre, keeping of livestock and its other associated activities like milking, milk processing, preparation of ghee, etc. Details of activities taken up by women in Agriculture and its allied activities are as follows.

Mainly rural women are engaged in agricultural activities in three different ways depending on the socio-economic status of their family and regional factors. They work as:

Paid Labourers.

Cultivator doing labour on their own land.

Managers of certain aspects of agricultural production by way of labour supervision and the participation in post harvest operations.

The types of agricultural activities taken up by women include the following :

- Sowing
- Nursery management
- Transplanting
- Weeding
- Irrigation
- Fertilizer application
- Plant protection

Harvesting, winnowing, storing etc.

Livestock:

Livestock is the primary livelihood activity used to meet household food needs as well as supplement farm incomes. It is a common practice in the rural areas to give an animal as part of a women's dowry. Studies have revealed rural women earn extra income from the sale of milk and animals.

Variations in women's participation in agricultural work depend on supply and demand factors linked to economic growth and agricultural modernization.

Farm women felt the impact on their children's education to a large extent, as they were able to provide them with better educational facilities as well as chances to get an education outside the village. Non-farm women only felt this impact to a medium extent; they were able to provide better educational facilities by buying books and stationery but there were far fewer chances to get their children educated outside the village. The impact of liberalization and globalization on women is important not only because they represent almost half of the total population, but also because they face constraints, which make them less beneficial from the liberalization. Once different impacts are ascertained well designed policy responses may aid women in taking advantage of greater openness to agriculture.

Swaminathan, the famous agricultural scientist describes that it was woman who first domesticated crop plants and thereby initiated the art and science of farming. While men went out hunting in search of food, women started gathering seeds from the native flora and began cultivating those of interest from the point of view of food, feed, fodder, fibre and fuel. Women have played and continue to play a key role in the conservation of basic life support systems such as land, water, flora and fauna. They have protected the health of the soil through organic recycling and promoted crop security through the maintenance of varietal diversity and genetic resistance.

Poultry farming is one of the major sources of rural economy. The rate of women in poultry farming at household level is the central in poultry industry. Even though rural women are not using modern management techniques, such as vaccination and improved feed, but their poultry enterprise is impressive. Every year, income from poultry farming has been rising. In order to generate more and more income, rural women often sell all eggs and poultry meat and left nothing for personal use. Due to poverty and lack of required level of proteins most of women have got a very poor health. Most of women suffer from malnutrition.

Multi-Dimensional Role of Women:

Agricultural Activities:Sowing, transplanting, weeding, irrigation, fertilizer application, plant protection, harvesting, winnowing, storing etc.

Domestic Activities:Cooking, child rearing, water collection, fuel wood gathering, household maintenance etc.

Allied Activities:Cattle management, fodder collection, milking etc.

Despite women's extensive and varied participation in agriculture, they continue to have less access than do men to modern agricultural inputs. As a result, their farm work is labor intensive and yields meager economic returns.

The bulk of the development projects for rural women over the 1976-85 period provided training in traditional female skills (e.g. sewing, cooking, and crafts), credit programs

for microenterprises, and income-generation schemes to bring rural women into the market economy.

Agricultural extension efforts should help women improve food production while allowing them to shift more of their labor to export production. Similarly, changes in legal, financial, and educational systems must be undertaken in order to enhance women's social and economic contributions to rural development in the long term.

There is a need to examine carefully the implications of land tenure laws and regulations for women. And educational policies and funding must be changed to reflect the very high social and economic returns to women's primary education and literacy.

Conclusion:

Women have been contributing enormously to agricultural growth and development through their involvement in crop production, horticulture, animal husbandry, fisheries, natural resource management etc. Though the proportion of women workers in agriculture has declined, yet they constitute a significant workforce in agriculture. Globally, they constitute large percent of economically active population in agriculture. Region-wise figures show that agriculture supports a very high proportion of economically active women, particularly in Asia and Africa and in India. Women's contribution varies across regions, socio-cultural and agro-production systems. On the other hand, the persisting gender gap in access to and control of resources remains an important concern which has not only kept women in a vicious circle of low productivity but also has thrown up questions about inclusive and sustainable growth of the sector. The need of the hour is on how to bridge the gender gap and empower women with new knowledge and technology is a great challenge, particularly in the context of socio-economic and climate related changes.

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Women Entrepreneurship Development in India

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Abstract

Women entrepreneurship development is an essential part of human resource development. The development of women entrepreneurship is very low in India, especially in the rural areas. Entrepreneurship amongst women has been a recent concern. Women have become aware of their existence their rights and their work situation. However, women of middle class are not too eager to alter their role in fear of social backlash. The progress is more visible among upper class families in urban cities.

This paper focuses on women entrepreneur. Any understanding of Indian women, of their identity, and especially of their role taking and breaking new paths, will be incomplete without a walk down the corridors of Indian history where women have lived and internalized various role models.

Introduction

The Indian economy has been witnessing a drastic change since mid -1991, with new policies of economic liberalization, globalization and privatization initiated by the Indian government. India has great entrepreneurial potential. At present, women involvement in economic activities is marked by a low work participation rate, excessive concentration in the unorganized sector and employment in less skilled jobs.

Any strategy aimed at economic development will be lop-sided without involving women who constitute half of the world population. Evidence has unequivocally established that entrepreneurial spirit is not a male prerogative. Women entrepreneurship has gained momentum in the last three decades with the increase in the number of women enterprises and their substantive contribution to economic growth. The industrial performance of Asia-Pacific region propelled by Foreign Direct Investment, technological innovations and manufactured exports has brought a wide range of economic and social opportunities to women entrepreneurs.

In this dynamic world, women entrepreneurs are an important part of the global quest for sustained economic

development and social progress. In India, though women have played a key role in the society, their entrepreneurial ability has not been properly tapped due to the lower status of women in the society. It is only from the Fifth Five Year Plan (1974-78) onwards that their role has been explicitly recognized with a marked shift in the approach from women welfare to women development and empowerment. The development of women entrepreneurship has become an important aspect of our plan priorities. Several policies and programmes are being implemented for the development of women entrepreneurship in India.

There is a need for changing the mindset towards women so as to give equal rights as enshrined in the constitution. The progress towards gender equality is slow and is partly due to the failure to attach money to policy commitments. In the words of president APJ Abdul Kalam "empowering women is a prerequisite for creating a good nation, when women are empowered, society with stability is assured. Empowerment of women is essential as their thoughts and their value systems lead to the development of a good family, good society and ultimately a good nation."

When a woman is empowered it does not mean that another individual becomes powerless or is having less power. On the contrary, if a woman is empowered her competencies towards decision-making will surely influence her family's behavior.

In advanced countries, there is a phenomenon of increase in the number of self-employed women after the world war II. In USA, women own 25% of all business, even though their sales on an average are less than two-fifths of those of other small business. In Canada, women own one-third of small business and in France it is one-fifth.

Concept of Entrepreneur

An entrepreneur is a person who combines capital and labor for production. According to Cantillion "entrepreneur is the agent who buys means of production at certain prices, in order to sell at prices that are certain at the moment at

which he commits himself to his cost". According to P.F Drucker " he is one who always (1) searches for change (2) responds to it (3) exploits it as an opportunity."

Concept of Women Entrepreneur

A woman entrepreneur is a woman who starts and owns and enterprise by investing at least 51% in an enterprise.

Women in urban & rural areas

Women in large scale and small scale industries.

Single women and joint venture.

Categories of Women Entrepreneurs in Practice in India

- First Category
- Established in big cities
- Having higher level technical & professional qualifications
- Nontraditional Items
- Sound financial positions
- Second Category
- Established in cities and towns
- Having sufficient education
- Both traditional and nontraditional items
- Undertaking women services-kindergarten, crèches, beauty parlors, healthclinic etc
- Third Category
- Illiterate women
- Financially weak
- and Entrepreneurship
- Direct & indirect financial support
- Technological training and awards

Women Work Participation

Country	Percentage
India (1970-1971)	14.2
India (1980-1981)	19.7
India (1990-1991)	22.3
India (2000-2001)	31.6
USA	45
UK	43
Indonesia	40
Sri Lanka	35
Brazil	35

Problems of Women Entrepreneurs in India

Women in India are faced many problems to get ahead their life in business. A few problems can be detailed as;

The greatest deterrent to women entrepreneurs is that they are women. A kind of patriarchal – male dominant social order is the building block to them in their way towards business success. Male members think it a big risk

- Federations and associations

Direct & Indirect Financial Support

Nationalized banks

State finance corporation

State industrial development corporation

District industries centers

Differential rate schemes

Mahila Udyog Nidhi scheme

Small Industries Development Bank of India

(SIDBI)

State Small Industrial Development

Corporations (SSIDCs)

Technological Training and Awards

Stree Shakti Package by SBI

Entrepreneurship Development Institute of India

Trade Related Entrepreneurship Assistance and

Development (TREAD)

National Institute of Small Business Extension

Training (NSIBET)

Women's University of Mumbai

Federations and Associations

National Alliance of Young Entrepreneurs

(NAYE) India Council of Women

Entrepreneurs, New Delhi

Self Employed Women's Association (SEWA)

Association of Women Entrepreneurs of

Karnataka (AWEK)

World Association of Women Entrepreneurs

(WAWE)

Associated Country Women of the World

(ACWW)

financing the ventures run by women.

The financial institutions are skeptical about the entrepreneurial abilities of women. The bankers consider women loonies as higher risk than men loonies.

The women entrepreneurs are suffering from inadequate financial resources and working capital. The women entrepreneurs lack access to external funds due to their inability to

provide tangible security. Very few women have the tangible property in hand.

Women's family obligations also bar them from becoming successful entrepreneurs in both developed and developing nations. "Having primary responsibility for children, home and older dependent family members, few women can devote all their time and energies to their business" (Starcher,)

The business success is depends on the support the family members. The interest of the family members is a determinant factor in the realization of women folk business aspirations.

Ways to Develop Women Entrepreneurs

Consider women as specific target group for all developmental programmers.

Better educational facilities and schemes should be extended to women folk from government part.

Adequate training program on management skills to be provided to womencommunity.

Encourage women's participation in decision-making.

Vocational training to be extended to women community that enables them tounderstand the production process and production management.

Conclusion

Entrepreneurship among women, no doubt improves the wealth of the nation in generaland of the family in particular. Women today are more willing to take up activities that were once considered the preserve of men, and have proved that they are second to no one with respect to contribution to the growth of the economy. Women entrepreneurship must be moulded properly with entrepreneurial traits and skills to meet the changes in trends, challenges global markets and also be competent enough to sustain and strive for excellence in the entrepreneurial arena.

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